ADVERTORIAL

## The Vale Crematorium is dedicated by The Right **Reverend Robert Paterson**

Crematorium took place on Tuesday 10th professional

A service of dedication of The Vale Celebrants, senior representatives of organisations from September, and was well attended by bereavement sector together with The local Funeral Directors, Clergy, Funeral Chairman of Wychavon District Council

Cll'r Frances Smith, Cll'r Mark Goodge - Mayor of Evesham, Cll'r Chris Parsons and Mrs Jan Parsons - Town Mayor and Mayoress of Pershore.

Crematorium Manager, Marian Webb, welcomed the congregation and thanked everyone for attending.

The service of dedication was led The Right Reverend Robert Paterson, Honorary Assistant Bishop of Worcester, who spoke about the gifts of grace, mercy and peace and the importance of the Crematorium Chapel being a sacred place where those whose hearts are broken with grief can find healing.

The Bishop blessed the Chapel and described it as a place where services for those of all faiths or those with no beliefs could be held in accordance with the wishes of each family. The Bishop referred to a poem read by Pip



Pictured above, from left to right: David Capper, Alun Tucker, David Barrington, Jim Auld, Darrell Williams, James Willis, The Right Reverend Robert Paterson, Cll'r Chris Parsons, Mrs Jan Parsons, (Mayor and Mayoress of Pershore) Cll'r Frances Smith, Mr Smith (Chairman and Consort - Wychavon District Council), Cll'r Mark Goodge (Mayor of Evesham), Dr Phillip Gore, Miriam Deacon, John Proffitt, Hilary Grainger, Sofia Allana, Bobby Hopkin Hogarth, Alan Jose.

Pictured right, from left to right: Reverend Nancy Murray-Peters, Pip Challenge - Celebrant, Right Reverend Robert Paterson -Honorary Assistant Bishop of Worcester, Trevor Albutt - Celebrant, Alison Cripps - Soloist, Reverend Andy Green.

found on the wall in Mother Teresa's home for children in Calcutta, which resonates with so many people.

The Vale Crematorium opened on 11th December last year and has already established a reputation for offering the highest standards of service to bereaved families.

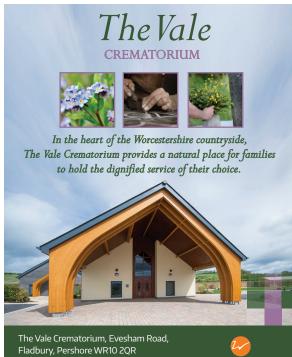
Set in the heart of the Worcestershire countryside. The Vale Crematorium is situated bordering the two communities of Pershore and Evesham, and has been especially designed in the local rural character so it blends well into the countryside. It offers a place of peace and seclusion, so important for a funeral, providing a natural place for families to hold the dignified service of their choice - not Challenge, 'Do it Anyway', a version only for those from Evesham and Pershore but



residents of towns and villages across the local area of the Vale of Evesham.

James Willis, the CEO of the Westerleigh Group, who own and operate 34 crematoria across the UK, spoke of his pride in the company, which offers first-class facilities, beautiful and tranquil grounds and a highly personalised service that can cater for all in the community. He thanked all those involved in the planning and development over the past four years that has culminated in this dedication service, and made special mention of

the dedicated staff at the crematorium. After the ceremony the congregation gathered for refreshments in a marquee in the grounds, and many took the opportunity to have a guided tour behind the scenes.



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